



BRING ME
magic

Shopping Centre
Entertainment Guide

Memorable Moments, Measurable Impact

Bring Me Magic is a proudly South Australian-owned entertainment company specialising in retail activations and family experiences that help shopping centres attract visitors, increase dwell time and encourage repeat visitation.

We work closely with centre management and marketing teams to deliver engaging entertainment that creates excitement, keeps families in the centre longer and encourages shoppers to explore, dine and spend. Our performers are experienced in retail environments and understand how to engage customers while maintaining smooth flow, enhancing the customer experience and supporting centre goals.

ROVING ENTERTAINMENT

Roving entertainment moves throughout the centre, creating atmosphere, engaging families and entertaining queues without disrupting foot traffic. These experiences are ideal for high-traffic periods and work well alongside stationary activities or scheduled performances.

Our roving entertainers are trained to work within retail environments, delivering exciting, playful interactions that are visually appealing and inclusive for both children and adults.

MAGICIANS



Our magicians perform close-up magic amongst shoppers, creating moments of surprise and delight for both children and adults. Performances are short, engaging and well suited to walkways and pop-up activation spaces.

Roving magic is ideal for:

- Increasing customer dwell time
- Adding spontaneous moments of surprise
- Generating organic social media exposure

CIRCUS PERFORMERS

Our circus performers add strong visual impact to your centre through skills such as juggling, balancing, unicycling and stilt walking. These acts create a lively atmosphere and are particularly effective for attracting attention from a distance.

Circus Roving is ideal for:

- Creating a sense of excitement
- Enhancing large open spaces
- Adding movement and colour to campaigns



VENTRILOQUIST & PUPPETEERS



This interactive roving act uses character comedy, storytelling and humour to engage children and families. The puppeteer moves through the centre, stopping for short interactions that encourage laughter and participation.

This option works well for:

- Younger audiences
- Family-focused campaigns
- Gentle, story-driven engagement

CHARACTER ENTERTAINERS

Our costumed character entertainers meet and greet families throughout the centre, encouraging interaction, photos and positive engagement. Characters can support centre campaigns by engaging families and guiding them to activities and key areas.

Characters can also assist with:

- Encouraging repeat visitation
- Attracting attention to seasonal promotions
- Encouraging social sharing and user-generated content



STATIONARY ENTERTAINMENT

Stationary entertainment creates a clear destination within the centre where families can stop, participate and enjoy the experience together. These options are designed to allow for smooth queuing, handle large crowds comfortably and encourage longer dwell time.

All stationary entertainers focus on friendly banter and genuine interaction, taking the time to listen and chat with children as they participate. Whether it's face painting, balloon twisting or crafts, the experience is relaxed, personal and engaging.

FACE PAINTING

Professional face painters deliver bright, high-quality designs while maintaining an efficient, friendly flow suited to busy shopping centre environments. Designs can be themed to match seasonal campaigns.

Face Painting is ideal for:

- School holiday programs
- Enhancing the family shopping experience
- Creating engaging photo opportunities



BALLOON TWISTING



Our balloon artists create fun balloon designs while engaging children as they wait, keeping the experience relaxed and enjoyable. Each child leaves with a balloon creation to take home.

Balloon twisting is ideal for:

- Younger audiences
- Encouraging longer centre visits
- Adding take-home value for families

FAIRY FLOSS & POPCORN

Fresh fairy floss and popcorn are served by costumed entertainers, combining a treat experience with friendly interaction. This activation adds irresistible aromas, as well as colour, movement and atmosphere to key areas of the centre.

Fairy floss & Popcorn are ideal for:

- Festive campaigns
- Encouraging customers to stay longer
- Creating instant atmosphere



AIRBRUSH & GLITTER TATTOOS

Fast, eye-catching tattoo designs suitable for both children and adults. This option allows for quick turnaround and high participation during busy periods.

Airbrush & Glitter tattoos are great for:

- Large crowds
- Short engagement moments
- Campaign-themed designs



ACTIVITY TABLES

Our activity tables are themed, facilitated activity stations designed to spark excitement through variety and hands-on participation. We offer a wide range of activity options, giving centres the flexibility to choose and rotate activities to suit their campaign, audience or schedule.

Activity table themes include:

- Arts and crafts
- Seasonal themes activities
- STEM Week
- Book Week
- Easter & Christmas



Activity tables are ideal for:

- School holiday programs
- Generating social media engagement
- Creating engaging, hands-on experiences for families

CHILDREN'S DISCOS



Hosted disco sessions featuring music, movement and simple games, tailored to suit the age group and available space.

Children's Discos are ideal for:

- High-energy sessions
- School holiday entertainment
- Open areas within the centre

WORKSHOP ENTERTAINMENT

JUGGLING WORKSHOPS



Interactive workshops where children learn basic juggling skills in a supportive and encouraging setting.

Juggling workshops work well for:

- Skill-based engagement
- Increasing dwell time for families
- Structured activity zones

BALLOON TWISTING WORKSHOPS

Guided sessions where children learn to create simple balloon designs, combining creativity with hands-on fun.

Balloon twisting workshops are ideal for:

- Small group participation
- Creating positive customer experiences
- Engaging children for extended periods



PERFORMANCES

Performances are scheduled shows designed to stop foot traffic, gather crowds and create standout moments within your shopping centre. These experiences work well as centre highlights or as part of a broader activation program alongside roving entertainment and stationary activities.

Our performances feature some of South Australia's latest and most engaging children's performing artists, delivering high-quality shows that are entertaining, professional and specifically suited to retail environments.

MAGIC SHOWS

High-energy, award-winning interactive magic shows that keep children laughing and involved from start to finish. Each show is tailored to suit the audience size, age group and available space.

Magic shows are great for:

- Adding value to centre activations
- Supporting school holiday programs
- Encouraging return visitation



CIRCUS SHOWS

Family-friendly circus performances featuring juggling, balancing, comedy and audience participation. These shows create strong visual moments and a sense of excitement within the centre

Circus shows are ideal for:

- Large open spaces
- High-impact centre activations
- Generating authentic social media content



LIVE KIDS GAME SHOW

Fast-paced, interactive game-show style performances that transform the shopping centre into a lively stage experience, where children are invited to participate, cheer, play along and become part of the action. Featuring energetic hosts, exciting challenges, music, prizes and audience engagement, these live performances create a fun-filled atmosphere that keeps kids entertained while encouraging confidence, teamwork and laughter

Live kids game shows are ideal for:

- Audience participation
- Group engagement
- Creating content for centre social channels



PUPPETEER & VENTRILOQUIST MUSIC SHOW



A playful puppet and ventriloquist performance featuring music, humour and character-driven storytelling, designed to entertain families with interactive fun and lively audience participation. Children can also meet the puppets after the show for a special, memorable experience.

Puppeteer & Ventriloquist music shows are great for:

- Engaging children for extended periods
- Family-friendly environments
- Story-led entertainment

SEASONAL ACTIVATIONS

Seasonal activations are designed to create timely, high-impact experiences that align with key retail periods. These programs encourage family engagement, support festive campaigns and help drive repeat visitation during peak trading times.

SANTA & ELF EXPERIENCES

Our Santa and Elf experiences are designed to create a warm and festive atmosphere tailored to suit your centre layout and schedule.

Santa experiences can include:

- Roving or seated meet-and-greets
- Photo opportunities for families
- Skilled Elf entertainers and chaperones

Santa experiences are ideal for:

- Driving foot traffic during peak trading periods
- Creating memorable family moments
- Promotion of retailers and centre campaigns



EASTER BUNNY & CHAPERONE

A friendly, well-managed Easter experience delivered by the Easter Bunny and professional chaperone to support interactions, photos and queue management.

Easter Bunny activations can include:

- Interactive roving throughout the centre
- Meet-and-greet with photo opportunities
- Easter egg handouts and Easter egg hunts

Easter Bunny activations are ideal for:

- Family participation
- Encouraging movement throughout the centre
- Increasing participation across the Easter period



HALLOWEEN ACTIVATIONS

Halloween activities create a playful family-friendly atmosphere that adds excitement throughout the centre while encouraging participation. Experiences are designed to suit shopping centre environments and remain welcoming for younger audiences.

Halloween activations can include:

- Roving spooky-themed characters
- Trick-or-treat style handouts
- Club-based Halloween Character hunts
- Interactive roaming experiences throughout the centre
- Meet-and-greet, photo opportunities and themed engagement moments



Halloween activations are ideal for:

- Encouraging families to explore different areas of the centre
- Increased dwell time
- Driving repeat participation across multiple days



PROFESSIONAL STANDARDS & PRESENTATION

All activations are delivered by experienced, professional entertainers wearing high-quality, well-presented costumes suitable for public retail environments. Costumes are clean, themed and designed to photograph well.

All performers hold current Working With Children Checks and are covered by public liability insurance. Our team is trained to work safely and professionally within busy shopping centre environments.

HOW WE WORK

We take a structured, flexible approach to every booking:

- Consultation and planning to suit your space, audience and goals
- Tailored entertainment mixes (roving, stationary and performances)
- Professional delivery with prepared, on-time performers
- On-site awareness, including queue management and retail sensitivity
- Post-activation support, with engagement summaries available on request

SIMPLE BOOKING PROCESS

Enquiry → Recommendation → Booking Confirmation → Delivery

If helpful, we're always happy to recommend an entertainment mix that works best for your centre or budget.

REGARDS

Michael Wilkop
AKA Mickster the Trickster™



For bookings or enquiries, please contact us on:

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